



FOR IMMEDIATE RELEASE

Immunotec launches The Immunotec Children's Fund at their 2014 Annual BBQ Event

Vaudreuil, Quebec, Canada – September 19, 2014 Immunotec Inc. is proud to announce the creation of the Immunotec Children's Fund that will help support children's academic, nutritional and physical education needs within their local communities.

The Immunotec Children's Fund has been established to continue company founder Dr. Gustavo Bounous' lifelong dream of improving the lives of underserved and underprivileged children worldwide. The fund will grant financial support to those causes or organizations that best promote academics, nutrition and physical education for children, as determined by The Immunotec Children's Fund Selection Board led by Mr. John Molson, Vice-President of Research and Development.

The company unveiled the fund at its 2014 annual BBQ event held at Immunotec's head office in Vaudreuil, Quebec, Canada over the past weekend. The announcement was made to the more than 500 Independent Consultants from Canada and United States, including 40 Independent Consultants visiting from Mexico as well as company and local government officials that were in attendance.

"Today marks an important day in Immunotec's history," stated company CEO, Mr. Charles L. Orr. "Through the Immunotec Children's Fund, we are demonstrating our continuing commitment to improving the health and well-being of the communities that we serve every day." Two charitable organizations were presented with cheques for \$2,000 including L'Appart à Moi, www.lappartamoi.ca, an organization which builds apartment buildings for individuals living with Down's syndrome in the Montreal area and La Fondation des Enfants de Vaudreuil-Soulanges, www.fevs.ca, which focuses its efforts on breaking the vicious circle of poverty and social inequality through prevention. The Immunotec Children's Fund also provides support to the Ministerios de Amor, www.ministeriosdeamor.org.mx, an organization that cares for disadvantaged children in Mexico.

The Mayor of Vaudreuil, Mr. Guy Pilon who was also in attendance at the event, congratulated the company on the fund, stating that it will impact the lives of disadvantaged youths and provide them with hope. "We are proud that Vaudreuil-Soulanges is home to Immunotec Inc. and of its efforts and dedication to improving the lives of individuals and communities locally and around the world."

About Immunotec Inc.

Immunotec Inc. is dedicated to making a positive difference in people's lifestyle every day by offering research-driven nutritional products through its network of Independent Consultants worldwide. Immunotec's products are led by the flagship brand, Immunocal. Immunocal is a patented, unique and specially formulated natural protein that has been clinically demonstrated to help maintain your immune system. Immunotec's strength comes from its culture that emphasizes teamwork and entrepreneurial leadership by employees, consultants and research collaborators.

Headquartered with manufacturing facilities near Montreal, Canada, Immunotec's Independent Consultants generated nearly \$55.0M in annual revenues during Fiscal 2013. Please visit us at www.immunotec.com for additional information.

The Company files its consolidated financial statements, its management and discussion analysis report, its press releases and such other required documents on the SEDAR database at www.sedar.com and on the Company's website at www.immunotec.com. The common shares of the Company are listed on the TSX Venture Exchange under the ticker symbol IMM.

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