

MEDIA RELEASE -FOR IMMEDIATE RELEASE

Immunotec mourns passing of Chairman Alex Konigsberg

VAUDREUIL-DORION, QC, August 10, 2010 - It is with deep sadness that the Board of Directors of Immunotec Inc. announces the death of its colleague, leader and friend, Alexander "Alex" S. Konigsberg, Chairman of the Company's Board of Directors and a founding partner of the Montreal law firm Lapointe Rosenstein LLP. He was 72.

Alex played a pivotal role in Immunotec's history, bringing together co-founders Chuck Roberts and Dieter Beer who together launched Immunotec Research Inc. in 1996. Actively involved with the business as its legal counsel, Alex became the Chairman of the Board of Directors when Immunotec became a public company in 2007.



Alex ranked among Canada's leading lawyers, and was recognized as one of the most prominent franchising lawyers in the world. He had been named one of the ten best attorneys in North America by a well-known business magazine. He was the only Canadian to have received this honour.

"We wish to express our most sincere condolences to his wife Vivian and their beloved children and grandchildren", said James A. Northrop, President and CEO of Immunotec Inc. "All of us at Immunotec owe Alex a tremendous debt of gratitude for his visionary role in the founding of Immunotec. The excellence of his leadership on the Board and his outstanding commitment to the Company will be sorely missed".

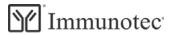
The Company's Board of Directors will meet on August 19, 2010. Until a new Chairman is appointed, James A. Northrop, President and CEO of Immunotec Inc., will serve as interim Chairman.

Funeral arrangements will be announced by Mr. Konigsberg's family.

About Immunotec Inc.

Immunotec is a Network Marketing Company involved in the direct selling of scientifically validated natural health products and dietary supplements. The Company offers a lucrative business opportunity to its independent distributors. This business model provides Immunotec's network of people with an opportunity to earn a steady and recurring income, directly based on their level of involvement and performance. Individual distributors build their business by conveying product information and selling product to customers and by building teams of distributors to expand geographic penetration and market coverage to larger populations of customers.

Headquartered with manufacturing facilities near Montreal, Canada, the Company also subcontracts certain distribution logistics and capacity to support its activities in the United States, Europe, Mexico and The Caribbean.



The Company files its consolidated financial statements, its management and discussion analysis report, its press releases and such other required documents on the SEDAR database at www.sedar.com and on the Company's website at www.immunotec.com. The common shares of the Company are listed on the TSX Venture Exchange under the ticker symbol IMM.

"The TSX Venture does not accept responsibility for the adequacy or accuracy of this release."

For further information: Patrick Montpetit, VP and Chief Financial Officer, (450) 510-4527.